



Friends of Kid's Day,

Palmetto Chiropractic Center is pleased to announce that the 20th annual Kid's Day of Lexington will be held in Virginia Hylton Park in downtown Lexington, S.C. on Saturday, April 24, 2021.

Our goals for Kid's Day 2021 aren't changing. We still intend to educate families on keeping their children healthy, safe, environmentally aware and happy—all at no cost to the families attending. And as in years past all proceeds from Kid's Day will go directly to the Nancy K. Perry Children's Shelter and the Dickerson Center for Children, both of which serve abused children in the Midlands.

While Kid's Day has proven itself as the premier family-friendly event in the Midlands with over 20,000 attendees in 2019, we can't put on this event alone. We need your help to ensure that children and families in our community can continue to enjoy this free day of fun and learning.

Will you join us as a sponsor of Kid's Day 2021? Your support helps us spread the word about Kid's Day of Lexington to families who haven't attended Kid's Day before and to those who have joined us year after year. Your sponsorship also means that we can continue to keep this event free of charge to reach families who need to learn about keeping their children healthy and safe.

While any financial donation or donation of time is appreciated, we've suggested some specific sponsorship opportunities that many past sponsors have chosen.

Sponsorship levels:

\$5000 Grand Sponsor: Your business will: have multiple advertisements, have your logo displayed on the Kid's Day banner at the event, be mentioned in all advertisements and media interviews, have Kid's Day website prominence, have a logo on all marketing material and be mentioned on Kid's Day social media.

\$2500 Gold Sponsor: Your business will have a logo on all marketing material and be mentioned on Kid's Day social media.

\$1000 Silver Sponsor: Your business will: have a 2'x3' logo displayed on a banner at the park entrance.

\$500 Bronze Sponsor: Your business will: be listed on a board of contributors sign displayed at the park entrance.

Booth Sponsorship: Your business will have a booth at Kid's Day of Lexington for just \$100.

We're proud of Kid's Day and the impact it has on families in the Midlands year after year. At Palmetto Chiropractic Center, Kid's Day is more than a labor of love, it's all about giving families in the Midlands the tools they need to be healthier, safer and happier. And Kid's Day is certainly a lot of fun!

We know that the well-being of families in the Midlands means a lot to you, and we look forward to having you as a sponsor of Kid's Day of Lexington 2021.

Yours in health and wellness,
Jud Heldreth, DC
Jason Yoder, DC
Jordan Sharpe